



Demographics Report

Franklin Co. Ind. Park West Moon Site

| Summary | | | |
|-------------------------------|-------------|--------|--------|
| | Census 2010 | 2018 | 2023 |
| Population | 31,775 | 32,757 | 33,374 |
| Households | 12,405 | 12,737 | 13,017 |
| Families | 8,757 | 8,850 | 8,988 |
| Average Household Size | 2.43 | 2.42 | 2.42 |
| Owner Occupied Housing Units | 9,257 | 8,983 | 9,257 |
| Renter Occupied Housing Units | 3,148 | 3,754 | 3,760 |
| Median Age | 41.1 | 42.9 | 44.3 |

| Trends: 2018 - 2023 Annual Rate | | | |
|---------------------------------|-------|-------|----------|
| | Area | State | National |
| Population | 0.37% | 0.89% | 0.83% |
| Households | 0.44% | 0.87% | 0.79% |
| Families | 0.31% | 0.74% | 0.71% |
| Median Household Income | 3.08% | 1.94% | 2.5% |

| Households by Income | | | |
|----------------------|-------------|-----------------|-----------------|
| | 2018 Number | 2018 Percentage | 2023 Percentage |
| <\$15,000 | 1,875 | 14.70% | 11.85% |

| | | | | |
|-----------------------|-------|--------|-------|--------|
| \$15,000 - \$24,999 | 1,747 | 13.70% | 1,529 | 11.75% |
| \$25,000 - \$34,999 | 1,480 | 11.60% | 1,356 | 10.42% |
| \$35,000 - \$49,999 | 2,121 | 16.70% | 2,114 | 16.24% |
| \$50,000 - \$74,999 | 2,348 | 18.40% | 2,542 | 19.53% |
| \$75,000 - \$99,999 | 1,228 | 9.60% | 1,387 | 10.66% |
| \$100,000 - \$149,999 | 1,188 | 9.30% | 1,598 | 12.28% |
| \$150,000 - \$199,999 | 411 | 3.20% | 516 | 3.96% |
| \$200,000+ | 339 | 2.70% | 434 | 3.33% |

| Population by Age | | | | | | |
|-------------------|--------------------|------------------------|-------------|-----------------|-------------|-----------------|
| | Census 2010 Number | Census 2010 Percentage | 2018 Number | 2018 Percentage | 2023 Number | 2023 Percentage |
| 0 - 4 | 1,656 | 5.21% | 1,577 | 4.81% | 1,562 | 4.68% |
| 5 - 9 | 1,972 | 6.21% | 1,713 | 5.23% | 1,700 | 5.09% |
| 10 - 14 | 2,049 | 6.45% | 1,845 | 5.63% | 1,852 | 5.55% |
| 15 - 19 | 2,281 | 7.18% | 2,246 | 6.86% | 2,271 | 6.80% |
| 20 - 24 | 2,271 | 7.15% | 2,551 | 7.79% | 2,436 | 7.30% |
| 25 - 34 | 3,288 | 10.35% | 3,506 | 10.70% | 3,345 | 10.02% |
| 35 - 44 | 3,847 | 12.11% | 3,755 | 11.46% | 3,798 | 11.38% |
| 45 - 54 | 4,599 | 14.47% | 4,087 | 12.48% | 4,039 | 12.10% |
| 55 - 64 | 4,284 | 13.48% | 4,717 | 14.40% | 4,604 | 13.80% |
| 65 - 74 | 3,065 | 9.65% | 3,972 | 12.13% | 4,441 | 13.31% |
| 75 - 84 | 1,787 | 5.62% | 2,028 | 6.19% | 2,528 | 7.57% |
| 85+ | 677 | 2.13% | 759 | 2.32% | 797 | 2.39% |

| Race and Ethnicity | | | | | | |
|----------------------------|--------------------|------------------------|-------------|-----------------|-------------|-----------------|
| | Census 2010 Number | Census 2010 Percentage | 2018 Number | 2018 Percentage | 2023 Number | 2023 Percentage |
| White Alone | 28,486 | 89.65% | 29,050 | 88.68% | 29,298 | 87.79% |
| Black Alone | 1,945 | 6.12% | 1,989 | 6.07% | 1,999 | 5.99% |
| American Indian Alone | 111 | 0.35% | 129 | 0.39% | 149 | 0.45% |
| Asian Alone | 255 | 0.80% | 333 | 1.02% | 405 | 1.21% |
| Pacific Islander Alone | 13 | 0.04% | 14 | 0.04% | 15 | 0.04% |
| Some Other Race Alone | 386 | 1.21% | 535 | 1.63% | 682 | 2.04% |
| Two or More Races | 579 | 1.82% | 707 | 2.16% | 826 | 2.47% |
| Hispanic Origin (Any Race) | 794 | 2.50% | 1,099 | 3.36% | 1,368 | 4.10% |

| Educational Attainment 2018 | | | |
|-----------------------------|--------|--------|----------|
| | Area | State | National |
| Associate's Degree | 8.17% | 7.54% | 8.45% |
| Bachelor's Degree | 11.23% | 16.94% | 19.60% |
| Graduate Degree | 8.42% | 9.50% | 12.18% |

Data Source: ESRI, U.S. Data Only

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